**Ask Host Family to Consider a Double Placement**

**Purpose:** To encourage families hosting in the current or upcoming placement cycle to consider a double placement, and to invite them to refer new families through the Referral program.

**Contents:**

* Email ask to Family
* Directions for Follow-up Call

**Instructions:** This template is intended for distribution to families who are hosting in the new program year who are not currently considering a double placement.

**ACTION ITEM: EMAIL**

Dear YFU Host Parents,

Thank you for preparing to open your home to an international YFU student. As of today, we still have several students who do not have the comfort of knowing who their American host family will be this August. Might you know of a family member, friend, or neighbor who is curious about hosting? Is there any chance you might be willing to welcome a second student even for a short (4-12 weeks) period of time?

Welcome families help students acclimate to US culture while a permanent family comes forth for the remainder of the program. We are hoping that you might consider this option as a means of enriching your hosting experience.

Please take a look at the attached student bios and consider whether you can welcome one of them into your home or assist us with finding a family that will host them. Without families like yours, YFU could not offer these extraordinary teenagers from around the world the chance to experience what life is truly all about here in the <<Name>> Field. You have made a dream come true!

I’d also like to take this opportunity to remind you of the YFU Reward Program. Refer a family or individual you know to host with YFU and you could earn $150. Additional information is available at [yfuusa.org/refer-a-host-family.](https://www.yfuusa.org/refer-a-host-family) If you have questions or are interested in helping, please do not hesitate to give me a call at <<**phonenumber**>>. Looking forward to a great year together!

Warmest regards,

<<Signature>>

**ACTION ITEM: SUPPLEMENTALS**

Take a moment to do research on their current student(s) before sending this email. Match interests of that student(s) to those who are waiting for placement. Look for interest trends and match up similar new inbound students. Email profiles of those students as an attachment to this message.

**ACTION ITEM: FOLLOW UP CALL**

Call the family. Ask if they have received the email and if they have any questions regarding the profiled students or the Referral program.