



YOUTH FOR UNDERSTANDING
Intercultural Exchange Programs

Current Host Family Ask or Referral

Purpose: To encourage current families to re-host again next year and invite their current student to aid them in the selection process

Contents:

- Email ask to family
- Suggested supplementals
- Directions for follow-up call

Instructions: This template is intended for distribution to current families who have not already committed to hosting again next cycle.

ACTION ITEM: EMAIL

Dear _____,

Thank you for hosting with YFU this year. The relationship you've built with your student most certainly has opened your mind and your heart. You can probably predict right now the funny stories you will still be laughing about years from now when you talk to each other and tell others about the year of <<student name.>>. We are writing today to ask that you open your home and heart again this coming school year.

Maybe you are on the fence about hosting again next year because you aren't sure how <<current student>> will react. Often times, students preparing to go home are excited to review profiles with their hosts; they are honored to help choose and virtually befriend their newest international sibling!

Perhaps it still comes as surprise to you how quickly a stranger can become a loved one. Driving your student to the airport will be an emotional trip. Take comfort in knowing that they will be received by others who love them and that a new student, full of wonder and possibilities, will be arriving soon; chosen in part, by your departing family member. If you have any questions or need to contact me directly, please call me at <<866.493.8872>> or email me at <<@yfu.org>>

With heartfelt thanks and appreciation for all that you do to make youth exchange possible,
<<Signature>>

ACTION ITEM: SUPPLEMENTALS

Take a moment to do research on the prior student before sending. Match interests of the current student to those who are waiting for placement. Email those students as an attachment to this message.

ACTION ITEM: FOLLOW UP CALL

Call the family. Ask if they have received the email and if they and their student has seen any new profiles that may be of interest to them. Possibly talk to the student and ask who they think might be a great match or if they know of any families who might be willing to host next year. Remind them of the YFU Referral Program: yfuusa.org/refer-a-host-family and the resulting reward should a family the refer host a student!